

## The main idea: Holiday letter

### Instruction

The aim of this exercise is to help you summarise, or 'see the wood for the trees'. Read the letter carefully, and then answer the questions that follow.

Dear Customer

I am pleased to be able to send you our annual newsletter and magazine. It has been a very good year with a record number of satisfied holidaymakers. Enclosed is next year's listings of our SUN LINE cruise schedule. As you will see, we have a new cruise around the Caribbean. We also have a special incentive, which is bound to spark your interest. If you register for a SUN LINE cruise before September, we will provide four days' stay at a resort hotel of your choice – either before or after your trip. The offer is limited, so if you are interested please respond quickly. Other features of our new season include expanded celebrity-filled shows, on-board saunas and health suites and refurbished casinos on the sun decks of all our ships. So sign up for a SUN LINE tour now. We would like to take you on a holiday of a lifetime.

SUN LINE TOURS

- Choose one of the following options which best describes what the letter is about:
  - Where the cruises are going
  - Who is eligible for the cruise
  - The ships have been refurbished
  - What the cruise line is offering
- Which of the following sentences reflect the main idea of the letter and which describe details? Place an 'M' in front of the main idea, and a 'D' in front of the sentences that describe details.
  - \_\_\_ SUN LINE is offering a free four-day stay in a hotel if you book a cruise now
  - \_\_\_ The cruise line is trying to entice customers to make reservations
  - \_\_\_ It's been a good year for SUN LINE and they want to publicise it
  - \_\_\_ The refurbished casino is on the sun deck
- Which one of the following statements captures the purpose of the letter?
  - Persuade travellers to visit Ibiza
  - Discourage gambling on the ship
  - Inform the reader of what value for money a SUN LINE cruise is
  - Encourage customers to take a trip on a SUN LINE cruise
- Describe one minor detail of the letter.
 

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- Summarise the letter in a maximum of eight words for a telegram or text message:
 

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How did you find this exercise? Easy  OK  Hard  What strategies did you use?